



## BANKER WIRE UNVEILS 'VIRTUAL SAMPLES'

Free Downloadable PDF Files Allow 'Virtual' Mesh to be Explored in 3D Environment

**MUKWONAGO, WI—AUGUST 9, 2013—** Banker Wire announces the launch of 'Virtual Samples' – interactive high-definition 3D CAD drawings of the company's metal mesh patterns that can be zoomed, rotated and panned to explore the material's true characteristics.

Banker Wire Virtual Samples are an industry first, allowing architects and designers to thoroughly appraise the quality and examine the nuances of over 80 of the company's mesh patterns, for free and from the comfort of their desk.

Using a simple, interactive interface, Virtual Samples can be viewed from any perspective, or from a series of pre-set angles designed to create a three dimensional representation of the pattern.

Offering technical specifications from weight per square feet and dimensions to thickness and available alloys, Virtual Samples represent a comprehensive resource that helps clients make the decision that best suits their project needs.

"As the only metal mesh manufacturer to provide such a tool, we hope our Virtual Samples will strengthen our relationship with clients and help them make informed, confident decisions," said Banker Wire Vice President Harrison Horan said. "With these high-definition images, we can demonstrate even the most minute details of our mesh patterns."

Virtual Samples offer an easy, convenient, and free way to explore the quality and aesthetic characteristics of Banker Wire's metal mesh patterns. Adobe Reader, available for download via Banker Wire's website, allows customers to view these interactive PDFs.

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### About Banker Wire

Banker Wire is the world's leading manufacturer of woven and welded wire mesh for architectural and industrial applications. With the most modern and productive mill in the U.S., Banker Wire provides custom-woven material for any aesthetic on any scale – from intricate design highlights to expansive building facades. Founded in 1896, Banker Wire's manufacturing expertise has been refined for more than a century, bringing unmatched customization, quality, and service to customers. State-of-the-art grid welding equipment provides a wide variety of wire alloy, spacing and diameter configurations, trimmed or untrimmed. For more information visit [www.bankerwire.com](http://www.bankerwire.com).

### About Architectural Woven Wire Mesh

Pre-crimped woven wire mesh is constructed of individual wires that are crimped prior to being woven together on a loom. Pre-crimping the wires provides a much higher degree of control during the weaving process. This allows for far more intricate and interesting patterns, as well as unique customization, to meet the vision of the designer. Banker Wire has refined and innovated its crimping process more than any other manufacturer, delivering more than 8,000 different spacing, diameter, and crimp combinations, plus endless customization options. As a result, Banker can make any woven wire mesh pattern imaginable – manufactured to specify for any project type.

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